

Location Marketing 2.0: Leveraging AI and Emerging Technologies to Drive Growth for Small Businesses

Brian Jambor, VP Global Channel Programs at uberall

Contents

Location marketing is a crucial tool for SMBs to drive growth, increase customer engagement, and stay competitive in today's increasingly digital and mobile-first world. Artificial intelligence has been the talk of the town across industries for the past few years, but how do recent evolutions translate into strategic applications for small and medium businesses? That's what Uberall's Brian Jambor, Vice-President of Global Channel Programs will cover in this session.

The speaker



Brian Jambor, VP Global Channel Programs at uberall